

## How to listen to a podcast

A podcast is essentially a radio show that you get on the internet, that you can listen to anytime you choose. You have two options: You can listen to a podcast through a website or app. Or, you can download a podcast, which means you're saving it on your phone, or tablet, or computer, and you can listen to it anytime, anywhere even without an internet connection.

**Listening to a podcast is simple, here we list 3 simple ways to listen to our podcast.**

### 1. On a website

A simple way to listen to podcasts is on a website. You can do this from a computer or from the web browser on your phone.

Go to [www.growmysalonbusiness.com/podcasts](http://www.growmysalonbusiness.com/podcasts) choose the episode you want to listen to, you will find the podcast player at the top of the episodes page, check your device's sound is switched on and click play to listen to the podcast, easy...

### 2. On your iPhone or iPad



If you have an iPhone you can use the Apple podcasts app to listen to podcasts. The Podcasts app should already be downloaded on your iPhone if it's a recent iPhone or if not you can get it from the app store.

Open the Podcast app and go to the search page (click on the magnifying glass button in the navigation at the bottom). A search box should appear at the top, next to another magnifying glass icon. Tap on this and type in the name of the podcast you want to find eg: "Grow My Salon Business podcast" Hit "enter" on your keyboard. Once you're on the podcast homepage you'll see a list of recent episodes. Tap on one to play it. If you like what you hear, a subscribe button at the top of the page lets you subscribe for free. This means the app will automatically download the latest episodes to your library in the podcast app.

If you want to download episodes to listen to while you're not connected to Wi-Fi or the internet. Find an episode in your library then tap the 'Cloud with arrow pointing down' icon

to the right of the episode's name. You might need to tap the plus icon to add the episode to your library first. If you don't see the cloud and arrow icon, the episode is already downloaded to your device. You're now set to listen even when you aren't connected to the internet.

For more detailed information on apple podcasts click [here](#)

### 3. On your Android phone or device



If you have an Android phone you can use the Google podcasts app. Search “Google podcasts” in the play store app on your phone to open it in the store, Install the app. Once you open the app, use the search box (look out for the magnifying glass icon) and type in the name of the podcast you want to find eg:

“Grow My Salon Business podcast”

Choose the podcast from the search results and tap on it again. This should take you to the podcast's homepage. Once on the podcast homepage you should see a list of most recent episodes. Tap on one to play it. If you like it, tap the subscribe button at the top of the page. When you subscribe to a podcast, it'll appear at the top of the Google podcasts app, and a new section in the app will let you know about new episodes from podcasts you've subscribed to. You should also be able to listen to podcasts from the Google search app, just search for the name of the podcast.

There are many different apps for playing podcasts. Stitcher, Soundcloud and Spotify are three more great apps that you could use if preferred.

### How to listen to podcasts in the car

The car is a common place to listen to a podcast. It makes sense – it was always a big radio listening space. And apparently podcasts are the new radio!

But, how do you listen to a podcast in the car? First is via Bluetooth connection. Most modern cars are set up to connect to your phone so that you can make hands-free calls. That same connection can also play audio from your phone. So, connect your phone to your car via Bluetooth and then play an episode from your podcast app. Now your set to listen to episodes on your commute!

No Bluetooth? Try a Cable, an even more common car feature is an ‘aux in’ or a ‘line in’ port. It looks just like a headphone jack and all you need is a cable to connect your phone to your car and you're good to go.